

# 2017 Annual Report

7,200 Volunteer hours

50 Events

360 Member gatherings



### **Key Accomplishments in 2017**

2017 brought considerable opportunities for growth. NEST transitioned from the Founding Executive Director to a strategic focus guided by a new Executive Director. We grew our volunteer base, and increased the number of hours volunteers gave. We expanded the number of memberled groups from 270 to 360 gatherings in 2017.

#### What is the future direction of NEST?

We accomplish our goals because of the dedication, energy and support from our members and volunteers. As we move forward, the work of NEST staff, volunteers, and members is centered on three key strategies:

- 1) Support NEST as a member-run organization. NEST is a do-it-yourself organization. Members help other members; they volunteer in the office and they manage many of our social and education programs. Member ideas, participation and leadership shape the daily work of the NEST staff.
- 2) Manage a complex volunteer-based network of support. NEST members call a single number to access information about volunteer services. NEST staff coordinate 600 hours of volunteer support each month, including transportation, minor home repair, yard work, and help with technology. If we can't find a volunteer match for a request, we usually have a vendor to help. The result is a highly-personalized referral system for our members.
- 3) Build community. NEST connects community members of different generations. Together, we support and participate in the mission of giving our neighbors choices for staying active, independent and connected.







#### 2017 Board of Directors

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**Directors** 

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Nancy Nordquist

Rob Waldman

#### **2017 Staff**

Executive Director Jeanne Marie Thomas

**Program Manager** Chris Alin

Advancement Coordinator Rachel Pendragon

#### 2017 Social Work Interns

Mee Seon Basnar Alfredo Brown Rayeong Chang Eric Crozier Armin Cutuk Maya Lewis Michael Tamashiro Johanna Treweeke Aleks Zawisza

# 2017 Outgoing Staff

Executive Director Judy Kinney

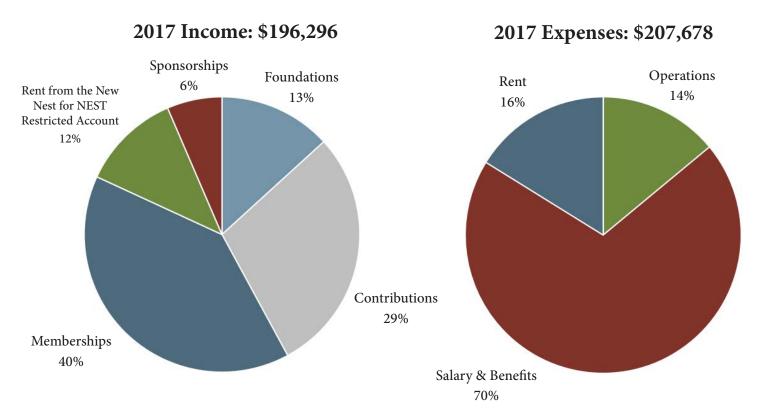
Communications and Administrative Coordinator Megan Lundquist

# How strong is NEST financially?

With six years of experience, we have learned how to provide high quality services and programs while using the fewest resources. The result is that NEST is financially strong, and we have a strategic approach to sustainability.

Member dues cover about 40% of our operating budget. In order to minimize the amount of fundraising required to cover the gap, we have worked hard to manage the growth of our operations. Over the last several years, we have learned how to maintain NEST expenditures at a sustainable level primarily through streamlining our staff. We currently have three staff – two part-time and one full-time – who focus their efforts on fulfilling member requests for support, and who facilitate member-led programs and events.

This clear focus helps us maintain NEST operations at the most efficient level possible and avoid an endless cycle of fundraising.



# What is our most important goal for 2018?

We were fortunate to find wonderful gathering space at the North Seattle Friends Church. Here we enjoy the benefits of fully furnished offices, several meeting rooms, plenty of parking, a separate reception area, accessibility, and use of the Fellowship Hall for larger events.

Our current lease runs through the end of 2018, and we have convened a committee that is reviewing options for a suitable long-term home. Due to the generosity of our donors to the New Nest for NEST Campaign, we are fortunate to have funds to cover the costs of a move and help pay for rent in 2019.

We sincerely thank all of our donors over the last year.

## **Individual Donors**

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Please note that this list does not include contributions to the New Nest for NEST campaign.

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