



North East Seattle Together

# nest

## 2016 Annual Report

# NEST's Mission and Vision

We envision a community where no one has to grow older alone. Inspired to realize this ideal, we are on a mission to give our neighbors choices for staying independent, active and connected.

The NEST community gathers at the Center for Urban Horticulture



### After 5 years together, we are:

- a vibrant community of 190 members, 250 volunteers, 70 trusted professionals, and 1500 fans.
- a strong “give and take model” where, more and more, members take care of each other, rather than being taken care of.
- filling a crucial gap in our community, which lacks a senior center.
- intergenerational; our youngest volunteer is 12, our eldest is 97.
- reliable, filling more than 95% of members’ service requests.
- glad that our members are satisfied; 90% of members renew annually.
- on the cutting edge. Aspects of NEST’s model are replicated locally and nationally.

Members are **INDEPENDENT** with support from volunteers, professionals and each other.

**Over 200 home projects** were completed by volunteers and trusted professionals in 2016.

Volunteers kept members engaged electronically, **solving 85 issues** with email, photoshop, digital card games, TVs, cell phones and social media.

In 2016, members and volunteers took **more than 1,500 trips** together, twice as many as in 2015, to the grocery store, appointments, and activities across Seattle.

Overall, **volunteer services increased by 80%** in 2016.

Members are **ACTIVE** leaders, learners and participants at every level of the organization.

Members make up **two-thirds of NEST’s Board of Directors**, chair committees, **facilitate 9 of our 11 monthly groups**, and make up **one-third of NEST’s volunteer pool**.

**8 out of 10 members participated** in NEST programs in 2016.

Members are **CONNECTED** deeply with each other and the larger community.

**One-third of members connect weekly with a volunteer** for a visit, a walk or a trip to the grocery store. 30% of these members and volunteers have been together for a year or more.

**One-third of members participate in a weekly or monthly group** where deeper conversations and relationships flourish.

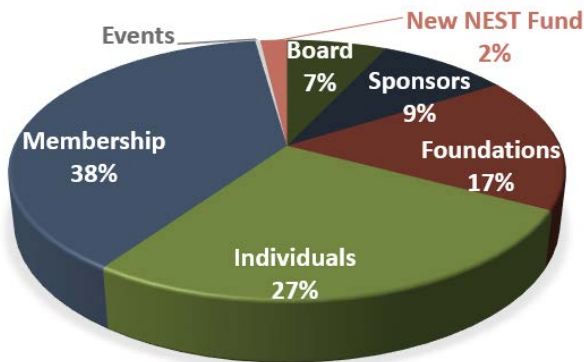
# Financial Highlights

NEST's total budget increased by 5% in 2016. Individual contributions increased by 34%, and income from membership dues increased by 15%.

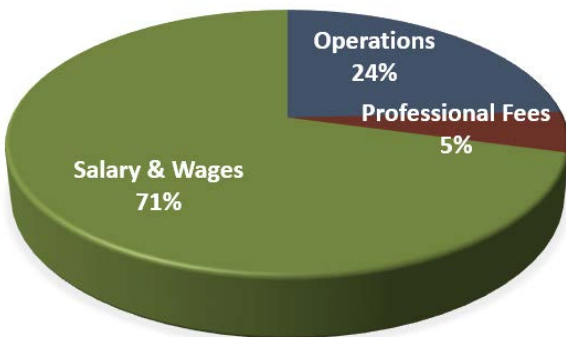
The Tulalip Tribes Charitable Fund, Harvest Foundation, Kawabe Memorial Fund and Horizon Foundation Director's Fund granted \$32,000 to NEST in 2016.

35 donors raised \$52,038 to fund our move into a new, accessible office and program space, and provide seed money for future space needs.

## 2016 Operational Income: \$195,914



## 2016 Operational Expenses: \$200,644



**Have a direct hand in building the NEST community today!**  
Become a member, volunteer, vendor or sponsor.

Make a financial gift to NEST: send a check, give online, make an IRA charitable rollover gift, or include NEST in your will.

**Learn more at [nestseattle.org](http://nestseattle.org) or contact us at 206.525.6378 or [info@nestseattle.org](mailto:info@nestseattle.org).**

## Thank You to Our 2016 Sponsors

# Looking Ahead

Our goals for 2017 through 2019 focus on NEST's sustainability. We are building on our existing strengths, and taking advantage of new opportunities, including:

**Expanding fundraising to support sustainability** with measured reliance on membership dues and individual donors, NEST will expand income from grants, business/vendor contributions, and a new planned giving program.

**Steadily growing membership** by: 1) Maintaining a high member retention rate; 2) Continuing to add new members; 3) Increasing the rate that new and existing members volunteer and participate in programs, and 4) Balancing the distribution of members, donors and volunteers across our service area.

**Securing a long-term home** that meets our programming needs.

**Exploring the expansion of our services** to adjacent areas not served by similar organizations.

